

Dave Zornow, Candidate for The Presidential Board of Directors

My name is Dave Zornow, and I'm writing to thank you for electing me to the board last year and to ask for your support again in 2015. It has been my pleasure to work on your behalf so we all can enjoy a safe, financially secure, pleasant place to live. We still have much to do, and I hope that you will once again trust me to work for you by voting for me this year.

Last year's board accomplished a lot, and we must continue to address outstanding issues, such as security concerns, renovating the front lobby and the card room and having more frequent board meetings where civil discourse sets the tone.

I've been an owner at the Presidential for ten years. Members of my family have owned in this building since 1970. I have run a small consulting business in the communications industry since 1991, and I have served on boards of directors. I was twice elected to a Board of Education in North Jersey and I served as chairman of an industry group that represents cable TV networks.

In the past year, we revived the PresidentialSouthBeach.com website which is being used as a repository for all public communications with owners. We have also added a free WiFi site on the pool deck so you can stay connected while you sun and swim. And we're now using a professional email distribution system to share information, complementing paper mailings. Our board meetings are now broadcast over a free conference call line, enabling owners who can't attend to listen in. If re-elected, I'll work with the board and our owners to continue these efforts – and to look at replacing paper mailings with email communications for unit owners that “opt-in” as a way to reduce postage and paper costs.

Security continues to be a concern in our building. In the coming year, I'd like the board to explore adding webcams to entrance areas as well as public spaces like the pool deck and the parking lot. We can't afford a fulltime security force – however – webcams are a cost effective measure to monitor spaces where disruptive behavior has been reported.

I want to thank President Pat McMahon and Treasurer Joe Iacono for their legal and accounting expertise as well as their leadership on many matters in the past year. I'd also like to thank Maria Farmiga and Roberto Gomez for successfully managing the Maintenance Dept transition from our old friend Ruben to our new hire Armando. And last, but not least, Nyxlie Machado, who lead the effort to work on many long standing maintenance efforts and who got the card room and lobby projects off to a good start. Nyxlie has decided not to run again. We will miss you – thank you for your hard work!

One final word as you consider for whom to vote. My experience last year and on other boards reminds me that one of the most important lessons a board member needs to know was taught in kindergarten: "Do unto others as you would have them do unto you." We are neighbors; we come from many places, representing many cultures. There's a lot we can learn from each other. However, shouts, insults and accusations don't make for a successful board – collaboration does. We need candidates who can listen and learn from each other and work together, who know how to represent everyone's interests and who use please and thank you when treating volunteers and staff. Please consider this when you cast your ballot.

Thank you again for your support in 2014 and my gratitude in advance for your vote in 2015. Please mail your ballot as soon as possible and carefully follow the instructions about signing the outside of the envelope to ensure that your vote will count!