

Dave Zornow, Candidate for The Presidential Board of Directors

I want to work on your behalf to help restore respect and civility to our condominium so we all can enjoy a safe, financially secure and pleasant place to live. My name is **Dave Zornow** and I am running for the Board of Directors at The Presidential.

Restoring respect and civility are important because in the last year some of our owners have acted in ways that are immature and unproductive. Instead of looking out for the best interests of the building, they have intentionally maligned their neighbors to improve their own positions.

I've been an owner at the Presidential for seven years and members of my family have lived in this building since 1970. I'm a small business owner in the communications industry, self-employed since 1991. I've also served on boards before: I was twice elected to a Board of Education in New Jersey and I served as chairman of an industry group that represents cable TV networks.

My strength is communications. If elected, I'll use my skills to better disseminate information owners need to know. We'll use the Internet to hold down distribution costs and post paper copies of what's published online on the 2nd floor bulletin board.

On numerous occasions, I've volunteered for The Presidential. I helped create the building's first website in 2007 and I often help The Presidential office with Internet related tasks. Last year, I worked with the previous board to design a new bike rack to replace the old overcrowded one by the back elevator, doubling the number of bikes we can store.

In the last year, The Presidential Board of Directors has significantly reduced the unpaid maintenance fees from deadbeat unit owners. The board also settled a ten-year old lawsuit that clouded The Presidential's financial future, renegotiated a reduced rate for AT&T service, and increased the income we receive from T-Mobile's cell tower. Credit for these accomplishments goes to President Pat McMahon, Treasurer Joe Iacono and board members Maria Farmiga and Roberto Gomez.

As these board members worked to maximize the value of our investments, a small group of unit owners called the Presidential Preservationists worked to obstruct their progress. It's time to move forward and elect a board that will work for everyone's interests. We need to stop obstructing and start collaborating.

Thanks in advance for casting your vote for me, Dave Zornow, during the board election in February. In addition to current board members Pat McMahon, Joe Iacono, Roberto Gomez and Maria Farmiga, please also consider voting for Nyxlie Machado, another new face who can bring a fresh perspective to managing our condominium.